

PRIVACY POLICY

GERGŐ IMRE TÁLOS

**EFFECTIVE FROM:
FROM 25 NOVEMBER, 2025
UNTIL WITHDRAWAL**

1. Details of the data controller:

<u>Name:</u>	Gergő Imre Tálos
<u>Registered office:</u>	9021 Győr, Bajcsy-Zs. u. 5, 1st floor, 2
<u>Tax number:</u>	58696503-1-28
<u>Telephone number:</u>	+36 20 328 1500
<u>Email address:</u>	foglalas@lovenesthungary.hu

2. Purpose of the Privacy Policy:

The data controller acknowledges that the contents of this legal notice are binding upon it. The purpose of this Privacy Policy is to inform its guests, customers and partners regarding the processing of their personal data.

The data controller processes personal data exclusively in accordance with the provisions of applicable legislation, strictly adhering to data processing and data protection regulations, whilst observing the principles of lawfulness, fairness and transparency, purpose limitation, data minimisation, accuracy and storage limitation.

The data controller takes all necessary technical and organisational measures to ensure that its partners' personal data is processed securely, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council.

In accordance with the above, the data controller has adapted its day-to-day operations and developed its policies, records, document templates and information notices.

The data protection guidelines relating to the data controller's data processing activities are continuously available at the data controller's registered office and on its website. The data controller reserves the right to amend this notice at any time. Naturally, it will notify its audience of any changes in good time.

The data controller is committed to protecting the personal data of its guests and considers it of paramount importance to respect its customers' right to informational self-determination. The Data Controller treats personal data as confidential and takes all necessary security, technical and organisational measures to ensure the security of the data. The Data Controller sets out its data processing practices below.

3. Scope of the Privacy Policy in terms of persons, subject matter and time:

The personal scope of this Privacy Policy extends to the Data Controller, as well as to those natural persons whose data are included in the data processing operations covered by this Notice, and to those persons whose rights or legitimate interests are affected by the data processing.

The scope of this Policy covers all data processing activities carried out by the data controller.

This Policy shall enter into force on the date of approval and shall remain in force for an indefinite period until further notice.

4. Key term definitions:

Personal data: any information relating to an identified or identifiable natural person. An identifiable natural person is someone who can directly or indirectly be identified, in particular by reference to an identifier such as a name, an identification number, a location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Sensitive data: any data falling within the special categories of personal data, namely personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health, and personal data relating to a natural person's sex life or sexual orientation.

Processing of personal data: any operation or set of operations performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, or erasure.

Data controller: a natural or legal person, public authority, agency or any other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

Data processor: a natural or legal person, public authority, agency or any other body which processes personal data on behalf of the data controller.

Joint controllers: where two or more controllers jointly determine the purposes and means of processing, they are considered joint controllers.

Third party: a natural or legal person, public authority, agency or any other body other than the data subject, the data controller, the data processor, or those persons authorised to process personal data under the direct authority of the data controller or data processor.

The data subject's consent: a freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

Personal data breach: a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed.

5. Lawful data processing by the data controller:

Personal data shall be processed by the data controller exclusively in the following cases:

1. where the data subject has given consent to the processing of their personal data for one or more specific purposes,
2. the processing is necessary for the performance of a contract to which the data subject is a party,
3. the processing is necessary for compliance with a legal obligation to which the controller is subject,
4. the processing is necessary to protect the vital interests of the data subject or of another natural person,
5. data processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party.

The data controller shall assess the lawfulness of data processing at every stage of its activities and shall only process data for which it can demonstrate the purpose and

legal basis. Should the conditions for a particular legal basis cease to apply, data processing may only continue if the data controller can demonstrate another appropriate legal basis.

As a general rule, legal grounds must be demonstrated in writing; even in the case of a legal ground arising from implied conduct, it must be examined whether it can be clearly substantiated retrospectively. In case of doubt, with regard to the principles of reasonableness and cost-effectiveness, efforts must be made to obtain written confirmation of data processing established by implied conduct.

In the case of data processing based on consent, the data subject gives their written consent to the processing of their personal data. The form of consent is not strictly prescribed, but subsequent verifiability requires written consent in paper or electronic form.

Data processing based on the legal obligation to comply with a legal requirement is independent of the data subject's consent, as the data processing is determined by law.

Regardless of the mandatory nature of the data processing, the data subject must be informed before the start of data processing that the processing is mandatory and cannot be avoided; furthermore, the data subject must be provided with clear and detailed information on all significant facts relating to the processing of their data before the start of data processing.

Under the GDPR (General Data Protection Regulation), it is also possible to process personal data where such processing is necessary for the performance of a contract to which the data subject is a party, or where the processing or collection of data is necessary for taking steps at the request of the data subject prior to entering into a contract. The data controller may process personal data on the legal basis of the performance of a contract for the purposes of concluding, performing or terminating the contract.

6. Processing of personal data by the data controller:

The data controller provides accommodation services to its guests and customers and operates a guesthouse. In the course of carrying out these activities, it comes into contact with the personal data of natural persons. It carries out the following data processing activities:

- A. The data controller accepts bookings via the online booking system available on its website (www.lovenesthungary.hu). Bookings may be made by both natural persons and legal entities. When a booking is made, the data controller requests the guest's name, address, email address and telephone number. The data controller processes personal data for the purposes of recording the booking and (where necessary) establishing and maintaining contact. The legal basis for the processing of personal data is the conclusion of a contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person is processed, which is based on the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The contractual relationship between the parties is established upon confirmation of the booking by the data controller. If the data controller rejects the booking and no alternative date is agreed, the data controller shall delete the enquirer's personal data without delay, but no later than 30 days following the rejection of the offer. The legal basis for the processing of personal data following confirmation of the booking is the performance of the obligations undertaken in the contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person is processed on the basis of the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The data controller issues an invoice to its guests for the services provided. The invoice contains the guest's name, address and, where applicable, tax number. The issuance of the invoice is a statutory obligation of the data controller. The legal basis for the processing of personal data contained in the invoice is the fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation). With regard to the retention of personal data contained in the invoice, the data controller acts in accordance with the provisions laid down by law and stores such data for 5 years.

- B. In accordance with the provisions set out in Section 9/H of Act CLVI of 2016 on the State's Tasks in the Development of Tourist Areas , the data controller requests guests' personal data and photo ID upon check-in at the guesthouse. The guest concerned is obliged to present the document to the data controller. In the absence of the document, the data controller will refuse to provide accommodation services at . The data controller will record the guest's personal data (guest's name, birth name, place and date of birth, gender, nationality and mother's maiden name) and the identification details of their identity document

or travel document, and in the case of third-country nationals, the visa or residence permit number, the date and place of entry, until the last day of the first year following the date on which the data came to the data controller's knowledge, in accordance with the provisions of the aforementioned Act.

The data controller records the data manually in the accommodation management software.

The personal data transferred by the data controller is transferred in encrypted form from the accommodation management software to the Guest Information Closed Database (VIZA) system.

The recording and transmission of personal data is carried out on this legal basis in order to fulfil a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), in accordance with the provisions of Act CLVI of 2016.

- C. The accommodation management software used by the data controller allows guests to enter their own identification details, which are then uploaded to the NTAK and VIZA systems. The data controller can view the data entered by the guest in the NTAK system, but does not store or process this data in its own systems.

Guest data is recorded on storage provided by the storage service provider designated in Government Decree 235/2019 (X. 15.) on the implementation of Act CLVI of 2016. The hosting provider designated by the Government is the Hungarian Tourism Agency Ltd. The hosting provider's activities are limited exclusively to storing the data in encrypted form and ensuring access to the data (for authorised persons). The hosting provider may not access the data stored on the server.

The purpose of data recording is to protect the rights, safety and property of the data subject and others, and to verify compliance with provisions relating to the residence of third-country nationals and persons enjoying the right of free movement and residence.

- D. The data controller transfers the data of third-country nationals to the immigration authorities in order to monitor the lawfulness of their residence. The legal basis for the processing of personal data is the fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), pursuant to Section 73(3) of Act II of 2007 on the Entry and Residence of Third-Country Nationals.

- E. In the course of its work, the data controller also enters into contractual relationships with subcontractors, suppliers and service providers, which also provides a basis for the processing of personal data. In this case, the legal basis for the processing of personal data (in the case of a natural person or sole trader) is the performance of a contractual obligation (Article 6(1)(b) of the General Data Protection Regulation), and, in relation to the personal data of a legal entity's contact person, the data subject's consent based on prior information (Article 6(1)(a) of the General Data Protection Regulation).
- F. In the course of carrying out its duties, the data controller processes the email addresses and and telephone numbers in order to fulfil its contractual obligations (General Data Protection Regulation, Article 6(1)(b)), or on the basis of their individual consent (General Data Protection Regulation, Article 6(1)(a)).
- G. The data controller presents its activities and the guesthouse it operates on the website www.lovenesthungary.hu. The website uses cookies, which also collect personal data about visitors. The legal basis for data processing is the data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).
- H. On the website, visitors have the option to contact the data controller via a contact form. The form requires the enquirer to provide their name and email address. The purpose of processing personal data is to establish contact with the website visitor and those interested in the data controller's services. If no service is ordered following the initial contact, the enquirer's personal data will be deleted immediately, but no later than 30 days after the initial contact. The data controller processes personal data for the purpose of concluding a contract, on this legal basis (General Data Protection Regulation, Article 6(1)(b)). By completing the form, the data subject declares that they have read the data controller's Privacy Policy and have taken note of its contents.
- I. On the data controller's website, the data subject also has the option to forward the summary they have compiled, along with its details, to their own email address. To facilitate the transmission of the data and information, the data subject provides their email address. The purpose of processing personal data is to send the summary to the data subject via email to . The legal basis for data processing is the data subject's consent (General Data Protection Regulation, Article 6(1)(a)). Following the forwarding of the compiled summary, the data

controller does not store the personal data and does not use it for any other purpose.

- J. It is also possible to subscribe to a newsletter with the data controller by providing your name and email address. The purpose of processing personal data is to send newsletters, direct marketing messages and personalised offers to the data subject. When subscribing to the newsletter, the data subject declares that they have read the contents of the data controller's Privacy Policy and that they consent to the processing of their personal data for marketing purposes. The data subject is entitled to the rights set out in the Privacy Policy and may exercise these rights in the manner and at the locations specified therein. Accordingly, the legal basis for the processing of personal data in connection with the sending of newsletters is the subscriber's prior consent, based on adequate information (Article 6(1)(a) of the General Data Protection Regulation). If the data subject withdraws their consent, the data controller shall delete the recorded personal data from its system without delay, but no later than 30 days following the withdrawal of consent.
- K. The data controller also operates social media pages where personal data is also processed. The legal basis for data processing is the data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).
- L. Guests may suffer accidents at the premises operated by the data controller. In such cases, an accident report is drawn up. The accident report contains the guests' personal and special categories of personal data (such as the guest's injuries, which constitute health information), and accurately records the circumstances of the incident. The data controller processes the data recorded in the report for the purposes of documenting the accident, providing evidence to the insurer, and proving that the incident occurred in the event of any legal proceedings, in order to enforce claims for the reimbursement of costs and damages incurred. Personal data is recorded in the report solely for the above purposes, taking into account the legitimate interests of the data controller. Access to the data contained in the report is granted to the data controller and its authorised employees, as well as, where necessary, to the person(s) acting on behalf of the insurance company. The processing of personal data recorded in the accident report is carried out on the basis of the data controller's legitimate interest, pursuant to Article 6(1)(f) of the General Data Protection

Regulation (GDPR). The data controller retains the data recorded in the report for the general limitation period (5 years).

M. In the course of handling complaints relating to the data controller's activities, the purpose of data processing is to enable the submission of the complaint, to identify the data subject and their complaint, to record data required by law, and to investigate the complaint and maintain contact in connection with its resolution

In the event of a complaint being lodged, the handling of the matter – and thus the processing of personal data – is mandatory under Act CLV of 1997 on Consumer Protection. Accordingly, the legal basis for the processing of personal data is the fulfilment of a legal obligation (General Data Protection Regulation, Article 6(1)(c)).

The data controller maintains a record of the data processing activities described above. The record also includes the deadlines set for the erasure of personal data. The record forms an annex to this Data Protection Notice.

7. Data processors associated with the data controller:

Where data processing is carried out on behalf of the data controller by a third party, the data controller may only engage data processors who provide appropriate guarantees of compliance with the requirements of the General Data Protection Regulation, or who implement appropriate technical and organisational measures to ensure the protection of the rights of data subjects.

The data controller hereby declares that, in the course of its work, it will only engage data processors who provide adequate guarantees of compliance with the GDPR and who implement appropriate technical and organisational measures to ensure the protection of data subjects' rights. The relevant declarations from the data processors are available.

By reading and acknowledging this Privacy Policy, data subjects consent to the data controller transferring their personal data to the data processors and joint data controllers listed below.

- Accounting firm commissioned by the data controller and the data processor:

- TAX-CREDIT " Könyvelő és Adótanácsadó Korlátolt Felelősségű Társaság
 - 9021 Győr, Bajcsy-Zs. u. 13. 2. em. 7.
- The data controller's partner in relation to the issuing of invoices:
 - [Szamlazz.hu – KBOSS.hu Kft.](https://szamlazz.hu)
 - 1031 Budapest, Záhony u. 7.
- The company providing web hosting for the data controller's website is classified as a data processor:
 - 1A Group Szolgáltató Kft.
 - 9700 Szombathely, Szent László király u. 6/A.
 - iroda@1ahosting.hu
 - <https://1ahosting.hu>
- When booking accommodation on the website, the operator of the booking system is considered a data processor:
 - RESnWEB by NetHotelBooking Kft.
 - 8200 Veszprém, Ádám Iván u. 1.
- Due to the use of the Google Analytics service by the data controller's website, the data processor is:
 - Google Ireland Limited
 - Gordon House, Barrow Street, Dublin 4, Ireland
- The server hosting the data controller's email system is also a data processor:
 - Google Ireland Limited
 - Gordon House, Barrow Street, Dublin 4, Ireland
- Another data processor in connection with the sending of newsletters:
 - SENDINBLUE
 - 17 rue de Salneuve, 75017, Paris, France
- Joint data controllers due to the use of social media platforms:
 - Meta Platforms Ireland Ltd.
 - 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
 - TikTok Technology Limited

- 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
- reports@tiktok.com
- Joint data controller with regard to the transfer of data relating to guests from third countries:
 - National Directorate-General for Aliens Policing, Budapest and Pest County Regional Directorate
 - +36-1-550-1167
 - bpiho@oif.gov.hu
- The following is classified as a data processor:
 - Hungarian Tourism Agency Ltd.
 - 1525 Budapest, PO Box 97.
 - info@mtu.gov.hu
- The data controller also transfers the personal data of its customers and guests to the National Tax and Customs Administration.

The contracted data processors and data controller partners shall process the partners' personal data exclusively in accordance with the instructions provided by the data controller (except where required by law), and shall undertake to maintain confidentiality.

8. Data processing in connection with contracts entered into by the data controller:

Customer contracts:

The data controller accepts bookings via the online booking system available on its website (www.lovenesthungary.hu). Bookings may be made by both natural persons and legal entities. When a booking is made, the data controller requests the guest's name, address, email address and telephone number. The data controller processes personal data for the purposes of recording the booking and (where necessary) establishing and maintaining contact. The legal basis for the processing of personal data is the conclusion of a contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person is processed, which is based on the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The contractual relationship between the parties is established upon confirmation of the booking by the data controller. If the data controller rejects the booking and no change of date is made, the data controller shall delete the enquirer's personal data without delay, but no later than 30 days following the rejection of the offer. The legal basis for the processing of personal data following confirmation of the booking is the performance of the obligations undertaken in the contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person is processed on the basis of the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The data controller issues an invoice to its guests for the services provided. The invoice contains the guest's name, address and, where applicable, tax number. The issuance of the invoice is a statutory obligation of the data controller. The legal basis for the processing of personal data contained in the invoice is compliance with a legal obligation (Article 6(1)(c) of the General Data Protection Regulation). With regard to the retention of personal data contained in the invoice, the data controller acts in accordance with the provisions laid down by law and stores such data for 5 years.

Processing of personal data collected upon check-in at the guesthouse and during the transmission of such data:

In accordance with the provisions of Section 9/H of Act CLVI of 2016 on the State's duties regarding the development of tourist regions, the data controller requests guests' personal data and photo ID upon check-in at the guesthouse. The guest concerned is obliged to present the document to the data controller. In the absence of the document, the data controller shall refuse to provide accommodation services. The data controller shall record the guest's personal data (guest's name, birth name, place and date of birth, gender, nationality and mother's name) and the identification details of their identity document or travel document, and in the case of third-country nationals, the visa or residence permit number, the date and place of entry, until the last day of the first year following the date on which the data came to the data controller's knowledge, in accordance with the provisions of the aforementioned Act. The data controller records the data manually in the accommodation management software.

The personal data transferred by the data controller is transferred in encrypted form from the accommodation management software to the Guest Information Closed Database (VIZA) system.

The recording and transmission of personal data is carried out on this legal basis in order to fulfil a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), in accordance with the provisions of Act CLVI of 2016.

The accommodation management software used by the data controller allows guests to enter their own identification details, which are then uploaded to the NTAK and VIZA systems. The data controller can view the data entered by the guest in the NTAK system, but does not store or process this data in its own systems.

Guest data is recorded on storage provided by the hosting service provider designated in Government Decree 235/2019 (X. 15.) on the implementation of Act CLVI of 2016. The hosting provider designated by the Government is the Hungarian Tourism Agency Ltd. The hosting provider's activities are limited exclusively to storing the data in encrypted form and ensuring access to the data (for authorised persons). The hosting provider may not access the data stored on the server.

The purpose of data recording is to protect the rights, safety and property of the data subject and others, and to verify compliance with provisions relating to the residence of third-country nationals and persons enjoying the right to free movement and residence.

The data controller transfers the data of third-country nationals to the immigration authorities in order to monitor the lawfulness of their residence. The legal basis for the processing of personal data is the fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), pursuant to Section 73(3) of Act II of 2007 on the Entry and Residence of Third-Country Nationals.

Supplier contracts:

The data controller also processes the contact details of suppliers (name, email address, telephone number) and maintains contact with service providers and subcontractors. In order to maintain contact with partners, personal data is also processed in these cases (the personal data of the contact person or the natural person, sole trader). The legal basis for the processing of personal data is the performance of a contractual obligation (Article 6(1)(b) of the General Data Protection Regulation) or the consent of the contact person (Article 6(1)(a) of the General Data Protection Regulation).

The data controller completes a consent form with the companies' contact persons, informing them of their rights regarding the processing of personal data and requesting their consent to process their data. In such cases, the legal basis for the processing of

personal data is the data subject's written consent to the processing, based on adequate information (General Data Protection Regulation, Article 6(1) (a)). If the contract with the partner has been terminated and there is no statutory retention obligation regarding the retention of data or documents, telephone numbers and email addresses will be deleted. The data controller shall retain the personal data contained in the contract and on the invoice for a period of 5 years, in accordance with the provisions of the law.

9. Processing of invoices issued to the customers and the personal data contained therein:

The data controller issues invoices to its guests and customers for the services provided. The invoice contains the guest's or customer's name, address and, where applicable, tax number. The data controller issues the invoice to fulfil a legal obligation. The legal basis for the processing of personal data contained in the invoice is the fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation). With regard to the retention of personal data contained in the invoice, the data controller acts in accordance with the provisions of the law and stores such data for 5 years.

10. Children's data, processing of special categories of personal data:

The data controller does not process the personal data of persons under the age of 18.

By using the "Send to myself" function on the website, subscribing to the newsletter and consenting to the use of cookies, the data subject declares that they are over 16 years of age. Persons under the age of 16 may not use the "Send to myself" function, cannot subscribe to the newsletter, and cannot consent to the collection of data via cookies, given that, pursuant to Article 8(1) of the General Data Protection Regulation (GDPR), the validity of their legal declaration of consent to data processing requires the authorisation of their legal representative. The data controller is not in a position to verify the age and legal capacity of the person giving consent; therefore, the data subject guarantees that the data provided is accurate.

The data controller shall not record any special category data brought to its attention or otherwise obtained by it. If such data has entered any of its systems without the data controller's knowledge, it shall delete it from the system immediately upon discovery.

11. Processing of email addresses and telephone numbers:

In the course of its activities, the data controller obtains the email addresses and telephone numbers of its guests, customers, partners and other data subjects. It processes personal data obtained in this way primarily for the purpose of fulfilling its contractual obligations (General Data Protection Regulation, Article 6(1)(b)). If the contract with the partner has been terminated and there is no statutory retention obligation regarding the retention of data or documents, the telephone numbers and email addresses will be deleted. In some cases, the data controller continues to have a legitimate interest in retaining the data; in such cases, it will request the data subject's written consent to retain their personal data (Article 6(1)(a) of the General Data Protection Regulation).

12. The data controller's website:

The data controller presents its activities and the guesthouse it operates to interested parties on its website www.lovenesthungary.hu.

The data controller's website uses cookies. The legal basis for the processing of personal data obtained through these cookies is the visitor's consent (General Data Protection Regulation, Article 6(1)(a)).

The website www.lovenesthungary.hu uses the following cookies:

- _ga_*
 - duration: 1 year, 1 month and 4 days
 - type: statistical – Google Analytics
- _ga
 - duration: 1 year, 1 month and 4 days
 - type: statistical – Google Analytics
- cookieyes-consent
 - duration: 1 year
 - type: strictly necessary

Cookies:

The purpose of cookies:

- collect information about visitors and their devices;
- they remember visitors' personal settings, which may be used;
- facilitate the use of the website;
- ensure a high-quality user experience.

To provide a personalised service, a small data file, known as a cookie, is placed on the user's computer and read back during subsequent visits. If the browser returns a previously saved cookie, the service provider managing the cookie can link the user's current visit to previous ones, but only in relation to its own content.

Strictly necessary, session cookies:

The purpose of these cookies is to enable visitors to browse the website fully and seamlessly, and to use its functions and the services available there. The validity period of this type of cookie lasts until the end of the session (browsing); when the browser is closed, this type of cookie is automatically deleted from the computer or other device used for browsing.

The data subject's choice regarding cookies:

Web browser cookies:

In your browser settings, you can accept or reject new cookies and delete existing cookies. You can also set your browser to notify you each time new cookies are placed on your computer or other device. Further information on managing cookies can be found in your browser's 'help' function.

If you decide to disable some or all cookies, you will not be able to use all the features of the website.

Cookies placed by third parties (analytics, statistics):

Use of Google Analytics:

The data controller's website also uses third-party cookies from Google Analytics. By using Google Analytics, a web analytics and statistics service, the data controller collects information on how visitors use the website. The data is used for the purpose of developing the website and improving the user experience. These cookies also

remain on the visitor's computer or other device used for browsing, in their browser, until they expire or until the visitor deletes them.

If websites or apps use Google Analytics in conjunction with other Google advertising products – such as Google Ads – they may also collect other advertising identifiers. Users can opt out of this service or adjust their cookie settings via Ad Settings.

Google Analytics collects users' IP addresses to safeguard the security of the service and to enable website owners to understand which country, state or city their visitors are coming from (this is also known as 'IP-based geolocation'). Google Analytics offers the option to mask the IP addresses collected; however, website owners can still see users' IP addresses even if they do not use the Google Analytics service.

Within the framework of Google Analytics, the IP address transmitted by the visitor's browser is not combined with other data held by Google. You can prevent the storage of cookies by adjusting your browser settings accordingly; however, in this case, you may not be able to use all the website's features to their full extent.

In addition, you can prevent Google from collecting the data generated by the cookies and relating to your use of the website (including your IP address), as well as the processing of this data by Google, by downloading and installing the browser plug-in available via the link below.

The current link: <http://www.google.com/policies/privacy/ads/>.

Google acts as a data processor for Google Analytics and thus for the data controller. In accordance with the provisions of the General Data Protection Regulation (GDPR), Google Analytics is the data processor, as Google Analytics collects and processes data on behalf of its clients (such as the data controller) in accordance with the instructions of those clients. Google may only use the data in accordance with the terms of the contracts concluded with Google Analytics clients and the settings specified by clients via the product's user interface.

Google Analytics collects first-party cookies, device/browser-related data, IP addresses, and information about activities on the website/app. It collects this data so that, based on it, it can measure and record in statistical reports the actions taken by users on websites and/or applications that use the Google Analytics service. Clients can customise cookies and the scope of data collected using features such as cookie settings, User-ID, Data Import and the Measurement Protocol.

For clients using the SDK for Google Analytics applications, Google collects an application instance ID. This is a number that the system generates randomly when a user first installs an application.

Google Analytics uses IP addresses to infer the geographical location of visitors and to protect the service and its clients. Clients can enable a feature called IP masking, which causes Google Analytics to use only a portion of the collected IP address rather than

the entire address. Furthermore, clients can optionally mask IP addresses using the IP masking feature.

Google uses the data processed in the Google Analytics service to provide the Google Analytics measurement service to its clients. It uses identifiers – such as cookies and app instance IDs – to measure the actions users take on clients' websites and/or apps. It uses IP addresses to maintain the security of the service and to provide website owners with an overview of the geographical locations of their users.

By accepting the use of cookies on the data controller's website, the data subject declares that they are over 16 years of age. Persons under the age of 16 may not declare their acceptance or refusal of the cookies used by the website, given that, pursuant to Article 8(1) of the General Data Protection Regulation (GDPR), the validity of their legal declaration of consent to data processing requires the authorisation of their legal representative. The data controller is unable to verify the age and legal capacity of the person giving consent; therefore, the data subject guarantees that the data provided is accurate.

Processing of personal data during the booking process:

The data controller accepts bookings via the online booking system available on its website (www.lovenesthungary.hu). Bookings may be made by both natural persons and legal entities. When a booking is made, the data controller requests the guest's name, address, email address and telephone number. The data controller processes personal data for the purposes of recording the booking and (where necessary) establishing and maintaining contact. The legal basis for the processing of personal data is the conclusion of a contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person at will be processed, which is based on the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The contractual relationship between the parties is established upon confirmation of the booking by the data controller. If the data controller rejects the booking and no alternative date is agreed, the data controller shall delete the enquirer's personal data without delay, but no later than 30 days following the rejection of the offer. The legal basis for the processing of personal data following confirmation of the booking is the performance of the obligations undertaken in the contract (General Data Protection Regulation, Article 6(1)(b)). In the case of a legal entity, the personal data of the contact person is processed on the basis of the data subject's consent (General Data Protection Regulation, Article 6(1)(a)).

The data controller issues an invoice to its guests for the services provided. The invoice contains the guest's name, address and, where applicable, tax number. The issuance of the invoice is a statutory obligation of the data controller. The legal basis for the processing of personal data contained in the invoice is the fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation). With regard to the retention of personal data contained in the invoice, the data controller acts in accordance with the provisions laid down by law and stores such data for 5 years.

Processing of personal data when using the contact form:

Visitors to the website have the option of contacting the data controller via a contact form. The form requires the enquirer to provide their name and email address. The purpose of processing personal data is to establish contact with the website visitor and those interested in the data controller's services. If no service is ordered following the initial contact, the enquirer's personal data will be deleted immediately, but no later than 30 days after the initial contact. The data controller processes personal data for the purpose of concluding a contract, on this legal basis (General Data Protection Regulation, Article 6(1)(b)). By completing the form, the data subject declares that they have read the data controller's Privacy Policy and have taken note of its contents.

Processing of personal data when using the "Send to myself" function:

On the data controller's website, the data subject also has the option to forward the booking they have created, along with its details, to their own email address. In order to forward the data and information, the data subject provides their email address. The purpose of processing the personal data is to send the data to the data subject via email. The legal basis for data processing is the data subject's consent (General Data Protection Regulation, Article 6(1)(a)). Following the forwarding of the compiled booking, the data controller does not store the personal data and does not use it for any other purpose.

By using the "Send to myself" function on the data controller's website, the data subject declares that they have reached the age of 16. A person under the age of 16 may not consent to the processing of their data, given that, pursuant to Article 8(1) of the General Data Protection Regulation (GDPR), the validity of their legal declaration of consent to data processing requires the authorisation of their legal representative. The data controller is unable to verify the age and legal capacity of the person giving consent; therefore, the data subject guarantees that the data provided is accurate.

13. Subscribing to newsletters:

It is also possible to subscribe to the newsletter with the data controller by providing a name and email address. The purpose of processing personal data is to send newsletters, direct marketing messages and personalised offers to the data subject. When subscribing to the newsletter, the data subject declares that they have read the contents of the Data Controller's Privacy Policy and that they consent to the processing of their personal data for marketing purposes (for the purpose of sending newsletters). The data subject is entitled to the rights set out in the Privacy Policy and may exercise these rights in the manner and at the locations specified therein. Accordingly, the legal basis for the processing of personal data in connection with the sending of newsletters is the subscriber's prior consent, based on adequate information (Article 6(1)(a) of the General Data Protection Regulation). If the data subject withdraws their consent, the data controller shall delete the recorded personal data from its system without delay, but no later than 30 days following the withdrawal of consent.

The purpose of data processing in connection with the sending of newsletters is to provide the recipient with comprehensive general or personalised information about new developments and the latest news from the data controller, in accordance with the relevant and applicable legislation. Subscription to the newsletter and/or direct marketing emails is based on voluntary consent; the data controller naturally allows the data subject to withdraw their consent and unsubscribe from the newsletter at any time.

By subscribing to the newsletter on the data controller's website, the data subject declares that they are over 16 years of age. Persons under the age of 16 may not subscribe to the newsletter at , given that, pursuant to Article 8(1) of the General Data Protection Regulation (GDPR), the validity of their legal declaration of consent to data processing requires the authorisation of their legal representative. The data controller is unable to verify the age and legal capacity of the person giving consent; therefore, the data subject guarantees that the data provided is accurate.

14. The data controller's social media pages:

The data controller operates a Facebook page, where personal data is also processed. On its Facebook page, the data controller promotes its activities, describes its services

and showcases the guesthouse it operates. The data controller uses this page for marketing purposes.

<https://www.facebook.com/lovenesthungary>

The data controller also provides comprehensive personal support via Facebook. If you contact them via Facebook, they will endeavour to reply as soon as possible. They use the data obtained via the Facebook page solely to answer your query, and not for any further advertising purposes.

The purpose of using the Facebook page: advertising on a social media platform, and sharing information. Facebook may also use the data for its own purposes, including profiling the data subject and targeting them with advertisements.

To contact the data controller via Facebook, you must log in. To do so, Facebook may also request personal data, and may store and process such data. The data controller has no influence over the type, scope or processing of this data, and does not receive personal data from the operator of Facebook. Further information on this can be found on Facebook's website.

The data controller processes the personal data of followers on the Facebook page on the basis of their consent (Article 6(1)(a) of the General Data Protection Regulation); consent is deemed to have been given when the individual likes or follows the page, views posts, or comments on them.

The data controller is also present on the Instagram social media platform under the following profile name:

https://www.instagram.com/lovenest_hungary/

Personal data of followers is processed on the Instagram page. Data processing is carried out on the legal basis of consent given by following (General Data Protection Regulation, Article 6(1)(a)).

15. Processing of personal data in the event of accidents:

Guests may suffer accidents at the premises operated by the data controller. In such cases, an accident report is drawn up. The accident report contains the guests' personal and special categories of personal data (such as the guest's injuries, which constitute health information), and accurately records the circumstances of the incident. The data controller processes the data recorded in the report for the purposes of documenting the accident, providing evidence to the insurer, and proving that the incident occurred in the event of any legal proceedings, in order to enforce claims for the reimbursement of costs and damages incurred. Personal data is recorded in the report solely for the above purposes, taking into account the legitimate interests of the data controller. Access to the data contained in the report is granted to the data controller and its authorised employees, as well as, where necessary, to the person(s) acting on behalf of the insurance company. The processing of personal data recorded in the accident report is carried out on the basis of the data controller's legitimate interests, pursuant to this legal basis (Article 6(1)(f) of the General Data Protection Regulation). The data controller retains the data recorded in the report for the general limitation period (5 years).

16. Complaint handling relating to the data controller's activities:

In the course of handling complaints relating to the data controller's activities, the purpose of data processing is to enable the submission of the complaint, to identify the data subject and their complaint, to record the data required by law, and to investigate the complaint and maintain contact in connection with its resolution.

In the event of a complaint being lodged, the handling of the matter – and thus the processing of personal data – is mandatory under Act CLV of 1997 on Consumer Protection. Pursuant to , the legal basis for the processing of personal data is the fulfilment of a legal obligation (General Data Protection Regulation, Article 6(1)(c)).

The data controller shall retain the record of the complaint and a copy of the response for 3 years; accordingly, personal data shall also be processed for this period.

17. Security of data processing:

The data controller undertakes to ensure the security of the data, and shall take the technical and organisational measures and maintain the procedural rules necessary to ensure that the data collected, stored and processed are protected, and to prevent their destruction, unauthorised use and unauthorised alteration. It also undertakes to

require any third party to whom it transfers or discloses data to comply with data security requirements.

The data controller shall ensure that unauthorised persons cannot access, disclose, transfer, modify or delete the data being processed. The data being processed may only be accessed by the data controller and the data processor(s) engaged by the data controller; it shall not be disclosed to third parties who are not authorised to access the data.

The data controller takes great care to ensure the security of the personal data of its guests, customers and partners. It acts in full compliance with legal provisions and requires the same of all its partners. The protection of personal data includes both physical data protection (storage of documents in a lockable room or cabinet) and IT security (use of antivirus software, firewalls and password protection).

The data controller stores the personal data provided by the data subject primarily on the servers of the data processor(s) specified in this Privacy Policy, which are equipped with standard security systems, and partly on its own IT equipment; in the case of paper data carriers, it stores them securely at its registered office.

Data subjects acknowledge and accept that, when providing their personal data, the protection of such data cannot be fully guaranteed on the internet or within computer systems. In the event of unauthorised access or disclosure of data – despite the data controller’s best efforts – the necessary procedures set out in this notice must be followed.

18. Rights of data subjects:

- **Transparent information:**

This Data Protection Notice also serves the purpose of providing clear, concise, transparent and understandable information about the data processing activities carried out by the data controller.

- **Right of access:**

The data subject has the right to receive confirmation from the data controller as to whether their personal data is being processed, and if such processing is taking place, they have the right to access their personal data and the following information:

- the purpose of the processing,
- the categories of personal data concerning the data subject,
- the recipients to whom the personal data have been disclosed,
- the envisaged period for which the personal data will be stored.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Right to rectification:

The data subject has the right to request that the data controller rectify any inaccurate personal data concerning them.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Right to erasure:

The data subject has the right to request that the data controller erases personal data concerning them. Upon such a request, the data controller is obliged to erase the personal data if any of the following grounds apply:

- the personal data are no longer necessary for the purpose for which they were collected,
- the data subject withdraws their previously given consent and there is no other legal basis for the processing,

- the data subject objects to the processing and there are no overriding legitimate grounds for the processing,
- the personal data has been unlawfully processed,
- the data must be erased to comply with a legal obligation under Union or Member State law.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Right to restriction of processing:

The data subject has the right to request that the data controller restrict the processing of data, in particular where:

- they contest the accuracy of the data,
- they consider the data processing to be unlawful but, for some reason, do not request the erasure of the data.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Right to data portability:

The data subject has the right to receive the personal data concerning them in a structured, commonly used and machine-readable format, and has the right to transmit this data to another data controller.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Right to object:

The data subject has the right to object, on grounds relating to their particular situation, at any time to the processing of their personal data, as set out in Article 21 of Regulation (EU) 2016/679 of the European Parliament and of the Council.

You may request information regarding the above data from the data controller at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your request within 30 days. Requests for information sent by post will be answered by post, and requests sent by email will be answered by email.

- Rights of the data subject in the case of automated decision-making:

The data subject has the right not to be subject to a decision based solely on automated processing – including profiling – which produces legal effects concerning him or her or significantly affects him or her. Automated decision-making means any procedure or methodology in which technical automation evaluates the personal characteristics of the data subject and which produces legal effects concerning them or significantly affects them. The data controller does not use IT automation capable of profiling that has a significant impact on the data subject's rights.

You may request information from the data controller regarding the above data at the following address or email address:

Gergő Imre Tálos 9021 Győr, Bajcsy-Zs. u. 5. 1st floor, flat 2.

Email: foglalas@lovenesthungary.hu

The data controller hereby informs you that it will respond to your enquiry within 30 days. It will reply to requests for information sent by post via post, and to requests sent by email via email.

The data controller undertakes to inform all recipients to whom personal data has been disclosed of any requests sent to it regarding the above rights, unless this proves impossible. It further undertakes to notify the data subject (applicant) of the decision regarding the handling of the above requests within 30 days at the latest.

19. Data breach:

A data breach is defined as a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed.

In the event of a data breach, the breach of data security must pose a serious risk; in other words, the breach must be of such a degree that it could result in the:

- destruction,
- loss,
- alteration,
- unauthorised disclosure or
- unauthorised access.

An incident is deemed to have occurred if any of the above takes place, but this does not preclude several points from occurring simultaneously. This category includes not only deliberate, malicious acts, but also breaches caused by negligence. An incident therefore occurs when it is caused by an accidental or unlawful act.

The following, for example, are classified as data breaches:

- the unlawful transmission of personal data via documents, portable devices, data storage media or IT systems (e.g. via email),
- unauthorised access to an IT system or application processing personal data,
- damage to or loss of part or all of a database containing personal data,
- the IT system becoming unusable, in whole or in part, due to a virus or other malicious software, etc.

In the absence of appropriate and timely measures, a data breach may cause physical, financial or non-financial harm to natural persons, including loss of control over their personal data or restriction of their rights, discrimination, identity theft or identity fraud, financial loss, the unauthorised disclosure of pseudonymisation, damage to reputation, the breach of the confidentiality of personal data protected by professional secrecy, or any other significant economic or social disadvantage affecting the natural persons in question.

In the event of a data breach (unless the data breach is unlikely to pose a risk to the rights and freedoms of natural persons), the data controller shall notify the National Authority for Data Protection and Freedom of Information without undue delay. As soon as the data controller becomes aware of the breach, it must report it without undue delay and, where possible, no later than 72 hours after becoming aware of the data breach. If the notification cannot be made within 72 hours, the reason for the delay must be stated, and the required information must be provided in instalments without further undue delay.

To report a data breach, the National Authority for Data Protection and Freedom of Information operates a system on its website specifically created for this purpose, through which reports can be made electronically.

The data controller shall keep a record of data breaches, noting the facts relating to the data breach, its effects, and the measures taken to remedy it. The data controller must keep a record of data relating to the incidents, including their causes, the events that occurred and the scope of the personal data concerned. In addition, the register must also include the effects and consequences of the incidents, the measures taken to remedy them, and the data controller's conclusions (for example: why they consider the incident not to be subject to notification, or, if notification is delayed, the reason for the delay).

It is not necessary to report to the supervisory authority an incident that is unlikely to pose a risk to the rights and freedoms of natural persons.

If the data breach is likely to pose a high risk to the rights and freedoms of the data controller's guests, customers or partners, the data controller shall inform the relevant partner without delay. The information provided to the data subject must clearly and

comprehensively describe the nature of the data breach and set out the most important information and measures taken.

The data subject need not be informed as described above if any of the following conditions are met:

- the controller has implemented appropriate technical and organisational protection measures, and these measures were applied to the data affected by the data breach, in particular those measures that render the data unintelligible to any person not authorised to access the personal data;
- the controller has taken further measures following the data breach to ensure that the high risk to the rights and freedoms of data subjects is unlikely to materialise in the future;
- providing such information would require a disproportionate effort. In such cases, data subjects must be informed through publicly available information, or similar measures must be taken to ensure that data subjects are informed in an equally effective manner.

20. Information on the relevant legislation:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, GDPR);
- Act CXII of 2011 – on the right to informational self-determination and freedom of information (Info. Act);
- Act V of 2013 – on the Civil Code (Ptk.);
- Act CXVII of 1995 – on personal income tax (PIT);
- Act CLVI of 2016 – on the State’s responsibilities for the development of tourist regions;
- Act II of 2007 – on the entry and residence of third-country nationals;
- Act CLV of 1997 – on consumer protection.

21. Right to bring a case before a court:

In the event of a breach of their rights, the data subject may bring a claim against the data controller before the courts. The court shall hear the case as a matter of priority.

22. Data protection authority proceedings:

Complaints may be lodged with the National Authority for Data Protection and Freedom of Information:

Name: National Authority for Data Protection and Freedom of Information
Registered office: 1055 Budapest, Falk Miksa u. 9-11.
Postal address: 1363 Budapest, PO Box 9
Telephone: 0613911400
Fax: 0613911410
Email: ugyfelszolgalat@naih.hu
Website: <http://www.naih.hu>

23. Other provisions:

The data controller shall provide information regarding data processing activities not listed in this notice at the time the data is collected. In such cases, the provisions of the applicable legislation shall prevail.

The data controller hereby informs its guests and customers that the court, the public prosecutor, the investigating authority, the administrative offence authority, the administrative authority, the National Authority for Data Protection and Freedom of Information, the Hungarian National Bank, or other bodies authorised by law may contact the data controller for the purpose of providing information, disclosing or transferring data, or making documents available. The data controller shall disclose personal data to the authorities – provided that the authority has specified the exact purpose and scope of the data – only to the extent that is strictly necessary to fulfil the purpose of the request.

The Data Protection Authority's website contains further information on the data protection rights referred to in this Privacy Policy.

Győrújbarát, 20 November, 2025

Gergő Imre Tálos

1. ANNEX NO.

No.	Description of the processing of personal data	Purpose of data processing	Legal basis for data processing	Time limit for erasure of personal data
1.	Personal data provided when making a booking via the online booking system (name, address, email address, telephone number).	To record the booking, establish contact and maintain communication.	The conclusion of a contract (Article 6(1)(b) of the General Data Protection Regulation).	If the data controller rejects the booking and no alternative date is arranged, the data controller shall delete the enquirer's personal data without delay, but no later than 30 days after the rejection of the offer.
2.	The personal data of the legal entity's contact person provided during the booking process via the online booking system (name, email address, telephone number).	For the purposes of recording the booking, establishing contact and maintaining communication.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	In the event of withdrawal of consent, immediately, but no later than 30 days following the withdrawal of consent. If the data controller rejects the booking and no alternative date is arranged, the data controller shall delete the enquirer's personal data without delay, but no later than 30 days after the rejection of the offer.

3.	Manual recording of guests' personal data and documents in the accommodation management software, and the transfer of data.	For the purpose of fulfilling the tasks and data reporting requirements prescribed by law and the transmission of data.	Fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), pursuant to Section 9/H of Act CLVI of 2016.	The data controller shall retain the guest's personal data and the identification details of their identity document or travel document, and in the case of third-country nationals, the visa or residence permit number, as well as the date and place of entry, until the last day of the first year following the date on which such information comes to its knowledge, in accordance with the provisions of the aforementioned Act. If the document reader records an image of the document in addition to the data from the document suitable for verifying identity, the accommodation management software shall delete the image of the document without delay.
4.	Personal data of third-country nationals.	To fulfil the obligation to provide data to the immigration authorities.	Fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), pursuant to Section 73(3) of Act II of 2007.	5 years after the data has been provided.

5.	Personal data appearing on invoices issued to service users, guests and customers (natural persons or sole traders).	Fulfilment of a legal obligation, the issuing of the invoice.	Fulfilment of a legal obligation (Article 6(1)(c) of the General Data Protection Regulation).	Within 30 days of the expiry of the statutory retention period (5 years).
6.	Personal data of suppliers, service providers and subcontractors (in the case of natural persons or sole traders).	For the purpose of fulfilling a contractual obligation.	Fulfilment of a contractual obligation (General Data Protection Regulation, Article 6(1)(b)), followed by fulfilment of a legal obligation (General Data Protection Regulation, Article 6(1)(c)).	Within 30 days of the expiry of the statutory retention period (5 years).
7.	Personal data of the contact persons of suppliers, service providers and subcontractors.	For the purpose of fulfilling a contractual obligation.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Immediately upon withdrawal of consent, but no later than 30 days after the withdrawal of consent. Within 30 days of the termination of the contractual relationship, unless legislation provides for a retention obligation in relation to the contract (within 30 days of the expiry of that obligation).

8.	Data processing relating to incoming emails (including senders' email addresses) and telephone numbers.	For the purpose of fulfilling a contractual obligation, or on the basis of consent.	Fulfilment of a contractual obligation (Article 6(1)(b) of the General Data Protection Regulation) or the data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Within 30 days of the fulfilment of the contractual obligation, or immediately following the withdrawal of consent, but no later than 30 days after the withdrawal of consent.
9.	Personal data recorded during the collection of data via cookies managed by the website.	To enhance the user experience and improve the website.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Immediately following the withdrawal of consent, but no later than 30 days after the withdrawal of consent.
10.	Personal data provided when using the contact form available on the website (name, email address, telephone number).	For the purpose of contacting you.	For the purpose of entering into a contract (Article 6(1)(b) of the General Data Protection Regulation).	Immediately following contact, but no later than 30 days, unless a contractual relationship is established.
11.	Personal data provided when using the "Send to myself" function (email address).	To send the booking created by the data subject to their own email address.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Once the booking has been sent, the data controller does not store the personal data and does not use it for any other purpose.
12.	Personal data provided when subscribing to the newsletter (name, email address).	For the purpose of sending the newsletter.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Immediately following the withdrawal of consent, but no later than within 30 days.
13.	Personal data obtained by the data controller through the use of social media platforms.	For the purpose of promoting the business, services and the guesthouse.	The data subject's consent (Article 6(1)(a) of the General Data Protection Regulation).	Immediately following the withdrawal of consent, but no later than 30 days after the withdrawal of consent.

14.	Personal data processed in the event of an accident.	Recording of data in a report, documentation of the accident, providing evidence to the insurer, proving that the incident occurred in the event of legal proceedings, and enforcing claims for compensation for costs and damages incurred.	The data controller's legitimate interest (Article 6(1)(f) of the General Data Protection Regulation).	Within 30 days of the expiry of the general limitation period (5 years).
15.	Personal data obtained during the handling of the complaint.	For the purposes of identifying and handling the complaint.	Compliance with a legal obligation (Article 6(1)(c) of the General Data Protection Regulation), pursuant to Act CLV of 1997.	Within 30 days of the expiry of the statutory retention period (3 years).